

**How to use the logo**

The logo:

* must be used and applied correctly, prominently and consistently on all websites, publicity materials and project documentation related to the project
* should be placed in a prominent and suitable position
* at a minimum, the logo should be 40mm in width
* must have an appropriate clearance zone around it and the background of the document should be uncluttered and provide enough contrast to ensure clarity
* If used alongside other logos, ours should be at least equal in size to the largest of the other logos and appropriate to the scale of the material and documents being used.

**How not to use the logo**

The logo:

* must stay in proportion and be clear to read
* must not be stretched, squashed or broken up
* must not be edited or reproduced in a different colour scheme or typeface
* must not have any other wording or illustration added to it
* must not be blurred, rotated or distorted.